

**ENHANCE
YOUR BRAND
REPUTATION
AND CREDIBILITY
WHILE HELPING
SLOTHS.**

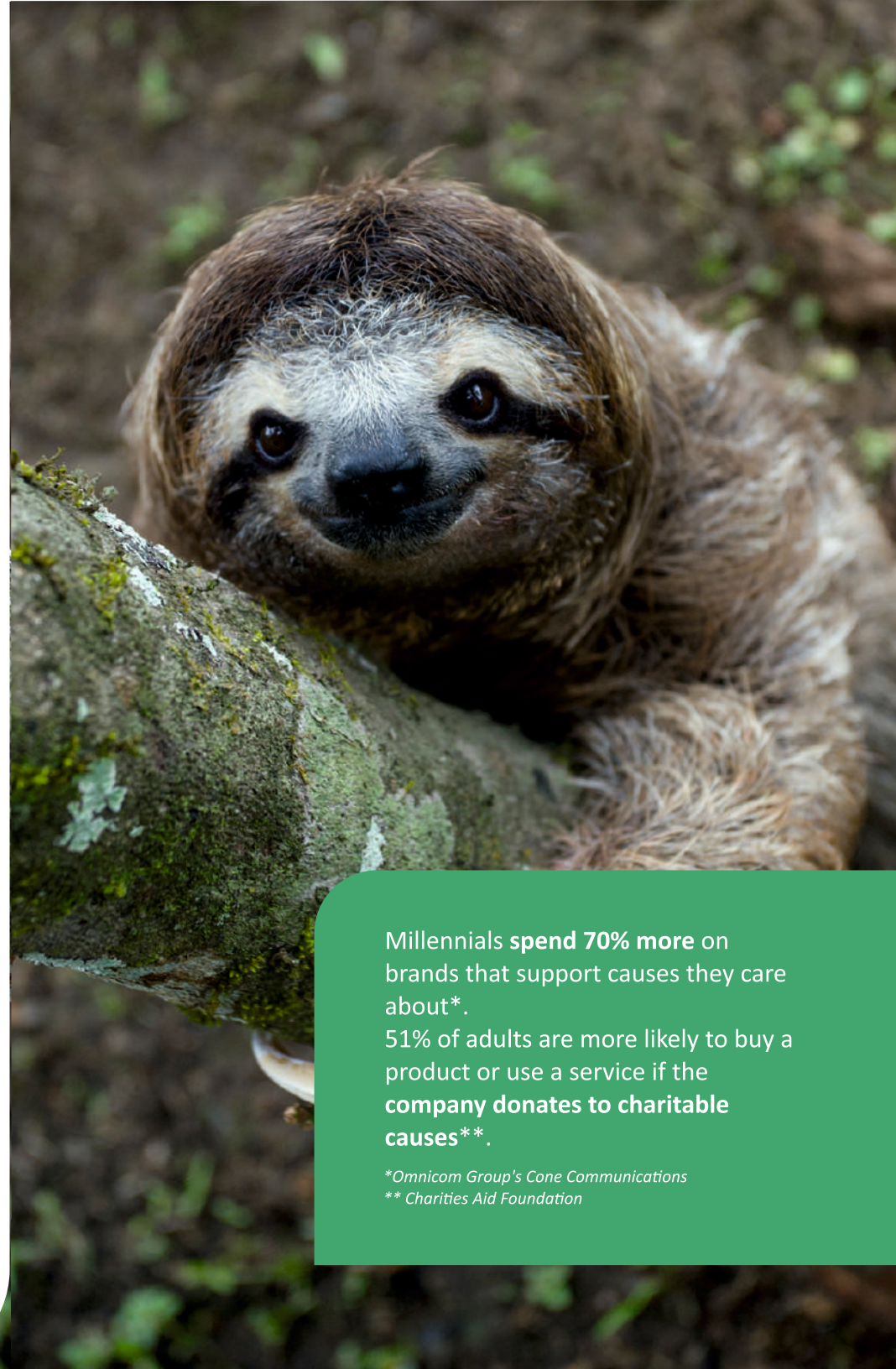


MAKING A DIFFERENCE WITH YOUR BUSINESS

We strive to create **long-lasting, mutually beneficial partnerships** with all our corporate sponsors that benefit not only our sloth conservation efforts, but also your business through a range of **marketing and advertising opportunities**.

It is thanks to the generous support of our corporate giving partners that we are able to continue and expand our **conservation programs to safeguard a future for sloths**.

In return for your support, we will help you to raise the profile of your organization and **improve your reputation amongst your audience**.



Millennials **spend 70% more** on brands that support causes they care about*.
51% of adults are more likely to buy a product or use a service if the **company donates to charitable causes****.

*Omnicom Group's Cone Communications

** Charities Aid Foundation



THE SLOTH COMMUNITY

Our growing network of sloth supporters encompasses over **+180k people in 184 different countries worldwide**, including our Social Media channels, website traffic, and mailing list.

This international audience includes mostly people from North America, Europe and Australia.



BUILDING A MOVEMENT

We value all levels of support, **no matter how big or small your business is.**

Every single donation brings us **a step closer towards achieving our mission.**

We have **6 different corporate giving tiers** that you are able to choose from: Platinum Star, Platinum, Gold, Silver, Bronze, and Sloth Savior.





Platinum Star (\$10,000+ annually)

- **Monthly social media posts** and stories on our Facebook and Instagram channels to promote your product and brand.
- **Exclusive updates** and / or content for your audience (photos / videos / interviews / blog posts / project updates).
- Your logo will be included on our **printed promotional materials**.
- Your logo will **feature on our website** with a click through link to your page.
- Your logo will be included on **our YouTube content**.
- **Exclusive advertising** and promotional opportunities for your brand at SloCo events.
- **Special mention** in our Annual Report
- Your brand and products will be **highlighted in our annual Christmas Gifts newsletter**.
- **Free VIP sloth adoption** package in your name (including updates).



Platinum (\$5,000- \$10,000 annually)

- **Quarterly social media posts** and stories on our Facebook and Instagram channels to promote your product and brand.
- **Exclusive updates** and / or content for your audience (photos / videos / interviews / blog posts / project updates).
- Your logo will **feature on our website** with a click through link to your page.
- Your logo will be included on **our YouTube content**.
- **Exclusive advertising** and promotional opportunities for your brand at SloCo events.
- **Special mention** in our Annual Report.
- Your brand and products will be highlighted in our **annual Christmas Gifts newsletter**.
- Free **VIP sloth adoption** package in your name (including updates).



Gold (\$2,500- \$5,000 annually)

- **Two social media posts** and stories on our Facebook and Instagram channels to promote your product and brand.
- **Exclusive updates** and / or content for your audience (photos / videos / interviews / blog posts / project updates).
- Your logo will **feature on our website** with a click through link to your page.
- **Special mention** in our Annual Report.
- Your brand and products will be **highlighted in our annual Christmas Gifts newsletter**.



Silver
(\$1,000 - 2,500 annually)

- **One social media post and story** on our Facebook and Instagram channels to promote your product and brand.
- **Exclusive updates** for your audience (photos / project updates)
- **Your logo will feature on our website** with a click through link to your page.
- **Special mention** in our Annual Report.
- Your brand and products will be highlighted in our **annual Christmas Gifts newsletter**.



Bronze
(Up to \$1,000 annually)

- **One social media post and story** on our Facebook and Instagram channels to promote your product and brand.
- Your logo will feature on our website with a click through link to your page.
- Special mention in our Annual Report.



Sloth Savior
(Donation of services)

- Will receive a **variety of benefits** depending on the level of support or services donated.

**BECOME A PARTNER AND SAVE
THE PLANET'S SLOWEST MAMMAL
IN THIS QUICKLY CHANGING WORLD**



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